



SEMINAR CONNECT

BETTER PROSPECTS. BETTER RESULTS



**EXCLUSIVE
DIGITAL
TARGETING**



**GUARANTEED
RESULTS**



FULL FLEXIBILITY





DIGITAL EVENT MARKETING REDEFINED

CONNECT WITH QUALITY PROSPECTS AND BUILD YOUR OWN BRAND
USING EXCLUSIVE ACCESS TO TARGETED SOCIAL MEDIA DEMOGRAPHICS

SEMINAR CONNECT® is a proven digital event marketing solution that's powered by a vetted and certified Facebook Marketing Partner. Seminar Connect® delivers qualified prospects by using enhanced targeting capabilities and combining them with fine tuned look-alike audiences modeled after millions of responder records from dinner seminars and educational workshops. This data is then deployed to drive response from quality prospects by reaching them on Facebook, Instagram, and other digital marketing platforms and networks.

GROW YOUR BUSINESS WITH OUR GUARANTEED PROGRAM:

- **Exclusive targeting** with enhanced third party options for IPAs, net worth, income and homeownership status, combined with look-alike audiences modeled from millions of actual responder records.
- **Sell yourself at the event** and grow your business, with no training, certifications or contracts required.
- **Increase your brand awareness** with tailored ads and registration pages.
- **Leverage your strengths** with the flexibility to do either a dinner seminar or an educational workshop.
- **Enjoy presentation flexibility** with our program, or use one of our compliance-friendly presentations.
- **Get real-time intelligence on prospects** as they register for your event.
- **Email and text reminders are automatically sent to your RSVPs** to boost attendance at your event.
- **Set your own budget** with our flexible pricing model.
- **Money-back guarantee** assures you that your registration goals will be met.
- **Trust your campaign to a certified Facebook Marketing Partner** that has proven performance in agency services and campaign management for the financial services, legal and healthcare industries.



ENHANCED TARGETING

Your campaign will benefit from our certified Facebook Marketing Partner status. **We have a designated Facebook rep and direct access to unique programs, networks, and targeting options to power your campaigns.**



REAL-TIME RESULTS

You'll experience **ongoing transparency and real-time access to your registrants** through our robust RSVP interface. This data enables you to start building relationships with your guests **BEFORE** your event.



BRANDED FOR YOU

Your event belongs to you. We won't rebrand your event and force you to use our presentation. We won't hold you back with training sessions, certifications and contracts, and we won't upsell you the data from extra registrants. It's all yours.



LeadingResponse

FORMERLY **RME360** AND **RESOURCE Solutions**

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